

Barry White, Curriculum Vitae

I am a user experience and interface designer, specialising in websites and apps, for mobile and desktop. I pursue an honest approach to my work, designing for the user first. I strongly believe this to be the best way to achieve business goals, making a profitable product you can be proud of.

Barry White
 UX & UI Designer
 Perth, Scotland
 078555 67648
barrygw@gmail.com
<http://barrygw.com>
<https://linkedin.com/in/barrygw>

Career Goals

I want to manage a small, agile team of designers, mentoring, coaching and learning from my peers. I want to shape product direction as it grows, seamlessly working with development and product teams, to get quick, smooth results, influenced by user feedback and best judgement.

Skills

Photoshop ★★★★★
 Balsamiq Mockups ★★★★★
 HTML5 ★★★★★
 CSS3 (Less/Sass) ★★★★★
 InVision ★★★★★
 Markdown ★★★★★
 Sketch ★★★★★☆
 Git (Github) ★★★★★☆
 Google Docs ★★★★★☆
 Sublime Text ★★★★★☆

Methodologies

Accessibility
 Animation
 Agile
 Copywriting
 Iconography
 Interface Design
 Kanban
 Lean
 Progressive Enhancement

Responsive Design
 Scrum
 Search Engine Optimisation
 Storyboarding
 User Experience Design
 Usability
 User Stories
 Web Standards
 Wireframing

Experience

Senior Product Designer, Findmypast

Dundee, Scotland
 December 2012 – Present

Joining as a front-end designer on a 3-person team, to becoming design lead for Lives of the First World War (A project done in partnership with Imperial War Museums) and now offering design leadership as a senior designer for our core business Findmypast.

Responsible for helping define process, growing the design team and participating in the product delivery through leading workshops, customer interviews and user testing sessions, as well as producing just-enough design in the form of sketches, wireframes or mockups, user flows, styleguides, critiques, UX & UI design. Work tends to be in 1 or 2 week sprints, or ran Kanban-style. I collaborate with a team of developers, product managers, data, marketing and customer service team members.

Highlights:

- Championed component-based, object-oriented Less/HTML and prototyped the first iteration of a living styleguide both design and engineering use.
- Created a visual design language of Sketch components to get consistency across our product.
- Value proposition research and design across various customer segments that's helping define our product vision and roadmap.
- Developed team best practices (knowledge sharing and critique) as we grow our team.
- Created a solution to gain free, organic traffic that became the 2nd-most (sometimes 1st) valuable source of new customers through running design sprints and using lean development practices.
- Design and build of internal tools for licence management (managing thousands of record sets, licensors and royalties) and customer management software (managing millions of customers and their data) by involving and working along side our finance and customer service team colleagues who would use these tools daily.

Web Developer, Appit

Dundee, Scotland
October 2011 – December 2012

Initially a front-end developer, building web apps with a senior front-end dev, but transitioned to lead the design of our core business creating iPhone/iPad apps for ourselves and clients.

Responsible for detailed photoshop mockups, exploratory design, iconography and mentoring two design interns (one of which is now the lead designer for the company).

Web Designer, IT-Serve

Glenrothes, Scotland
April 2009 – October 2010

As part of a small design agency, I was responsible for the UI design, HTML and CSS of Drupal & Wordpress websites. Clients included The St Andrews Hotel and Guest House Association – which includes all of St. Andrews' most famous hotels – Fife Council, and London-based kids party company, Sharky & George.

Web Designer, Freelance

Kirkcaldy, Scotland
July 2005 – August 2011

During my time in college, and while working with IT-Serve, I also freelanced by doing design, HTML and CSS for local clients, such as a 4-5 Star timeshare resort near St. Andrews, a life coach and a popular [local grunge band](#). I also provided regular front-end development services, building static HTML/CSS websites, to a local design agency.

Education

BSc (Honours) Multimedia Development

Adam Smith College, Fife
2004 – 2008

Interests

Music (Guitar, Ukulele), Photography (Fujifilm X-T2), Video games (Action & Adventure, RPG), Tabletop games (Munchkin).

Contact

If you think I'd be a good fit for your team, please, get in touch and let's start the conversation.

Give me a call on [078555 67648](tel:07855567648), or [send me an email](#).